

TERENCE CHAN



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My LinkedIn



My Website

Creative professional with over 12 years of experience in graphic design, web development, and user experience. Skilled in translating concepts into impactful experiences through design, development, and collaboration. Notable as Production Lead for the Singapore Oceanarium interpretive panel project, where creative storytelling and technical execution came together to enhance visitor engagement.

PROFESSIONAL EXPERIENCE

HOL Experiences – UI/UX Developer

Jul 2022 – Present

- Conduct discovery research to understand end-to-end user workflows.
- Collaborate with project teams on research, wireframes, prototypes, and final UI designs.
- Production Lead & Interpretive Designer for Singapore Oceanarium interpretive panels – overseeing creative and technical production from concept to installation.
- Support the development of micro-interactive games and gamification projects for mobile micro-experiences.
- Lead and manage internal IT workflow infrastructure and provide IT support for the team.

Appxolute Private Limited – Consultant

Oct 2021 – Jun 2022

- Planned and implemented new designs for websites and apps, using prototypes for user testing.
- Designed UI/UX and developed websites on WordPress, Joomla, and HTML.
- Conducted user acceptance testing and delivered CMS guides.
- Supported development teams during delivery and improved project flow.

FirstCom Solutions – Web Developer (Traineeship)

Sep 2020 – Sep 2021

- Maintained websites and provided UI development feedback.
- Developed sites using Opencart and WordPress.
- Conducted user acceptance testing.

Idealworks Design – Art Director

Nov 2015 – Sep 2020

- Led the design team in storytelling, brainstorming, and concept development.
- Designed high-quality print materials – booklets, reports, brochures, EDMs, banners.
- Created and developed UI/UX prototypes for websites and mobile apps.

Dotplus Communications – Designer

Dec 2013 – Oct 2015

- Designed print collateral including booklets, brochures, banners, and marketing materials.
- Collaborated in brainstorming and concept development with the Art Director.

CORE SKILLS

Design & UI/UX:

Discovery Research, Wireframing, Prototyping, UI Design, Storytelling for Experiences

Development:

HTML, CSS, JavaScript, WordPress, Joomla

Production & Coordination:

Fabrication Liaison, Quality Control, Internal IT Workflow Management

Certifications:

CSM, CAPM, CUA, ICAgile, Prompt Engineering, Google Project Management

Tools:

Figma, Adobe Creative Suite, MS365, OpenAi

EDUCATION

BSc (Hons) Computer Science

*Oxford Brookes University
First Class Honours (2019–2020)*

Advanced Diploma in Graphic Design

Tunku Abdul Rahman University (2010–2012)

Advanced Diploma in Information Technology

MDIS (2017–2018)

Diploma, Graphic Design

Tunku Abdul Rahman University (2008–2010)

CERTIFICATIONS

Certified Scrum Master (CSM) – Scrum Alliance

Certified Associate in Project Management (CAPM) – NTUC LearningHub

Certified Usability Analyst (CUA) – HFI

Certified Agile Professional – ICAgile

Mastering Prompt Engineering – Republic Polytechnic

GET IN TOUCH

LET'S WORK TOGETHER